

### Politecnico di Milano Scuola di Architettura e Societa' Architecture a.y. 2013 / 2014 Supervisor: Giovanni La Varra Autor: Duygu Ergin

Milano CO: New type of working facilities; functional and architectural transformation of buildings into co-working spaces

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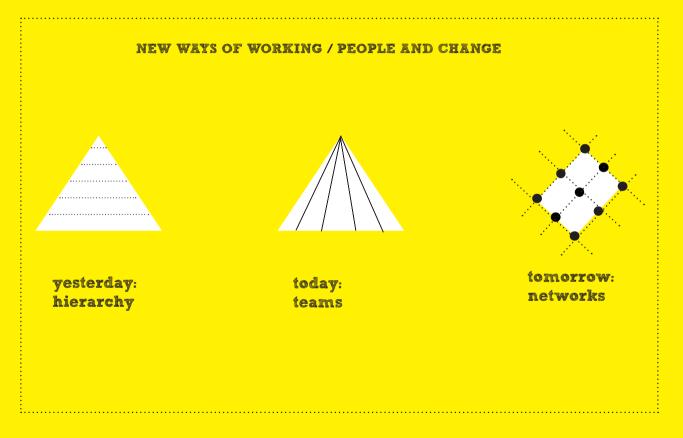












#### **NEW WAYS OF WORKING / PEOPLE AND CHANGE**

#### ABOUT THIS BOOK:

"Looking at the average office interior objectively, it is a strange place. A great barrack, with bright lights shining down on the head of workers regimented at group of desks and with bits of screen sticking up around the place. At the far end, perhaps, are rooms where people sit in isolation\_ for no very apparent reason except that they are paid more. Windows are distant and sealed tightly shut. The air is mildly stuffy, the lights are on all day, and mid morning coffee is like warm and tasteless, out of those machines."

What kind of place is this to be in seven hours 240 days a year when back home you have fresh air, daylight comfortable furniture and an ambience that makes you feel good? Not all homes are wonderful but the trend towards home working confirms that offices are not good enough.

New regulations by the barrow land complicate workplace design. Desks and chairs must now fit the works but an idealized worker they do not have to be adjustable to accommodate the wide variations in real human beings.

Work place ailments are public issues, but their preventation is not just physical matter. Management attitudes are as important as clean air and an adjustable chair.

#### **NEW WAYS OF WORKING / PEOPLE AND CHANGE**

#### BUSINESS IS CHANGING WORLDWIDE.

Competition to deliver the goods faster and chaper to market, also face competition to attract and retain talented staff theis gol collar workersç Swiftness and smartness are combining to revolutionize corporate culture. Departments and processes are no longer kept separate but all talk to each other right from thw word go sales to design production to marketing.

Information technology alters what we do and how. People types are changing. The worker no longer obediently does what she is told, but follows her own inclination and asks: "why"

Why do we do it this way, rather that which is much quicker? Why am i imprisoned in my own little Office, rather the being out on the floor exchanging ideas with the others? Why do we travel two hours every morning, to work in places much less good than home? Why when electronics will transport my thoughts to your place, and yours to mine?

Businesses faced with competition to deliver the goods faster and cheaper to market, also face competition to attract and retain talented staff the is gold collar worker. Swiftness and smartness are combining to revolutionize corporate culture. Departments and processes are no longer kept separate but all talk to each other right from the word go sales to design production to marketing.

#### **NEW WAYS OF WORKING / PEOPLE AND CHANGE**

#### "HOW TO DO?"

This book is about office interiors: fitting out new ones and refurbishing the old. It is a simple "how to do" book which would be usen as a guide for whom doesn't understand a lot from decoration and architecture.

It is written for who want to make news office workspaces that are new benchmarks. It is for the users of offices, from the chairman of the board to the newly recruited graduate; for those who create the interiors, from architects to furniture designers. And for the ones who have to wrestle with the managers. It is for creators in large organizations and for those who work with just a handful of like minded people.



spaces 2 activi

# movement

primary

## M 0 Q. Sa services

spaces dary Ś Seco

## ambient



PART. II DIVISION

## PARTILI.













#### ACTIVITIES

#### physical needs

space, light‡view, ventilation, temperature, acoustics, furniture¢equipment, ergonomc comfort

#### SOLO ACTIVITIES

writing, drawing, telephoning, selling, dealing, thinking, reading, filing, computing, researching

#### **COLLECTIVE ACTIVITIES**

selling, dealing, researching, filing

#### **GROUP ACTIVITIES**

mentoring, counselling,monitoring, interviewing, meeting, team working, brain storming, informing, briefing, conferencing,

#### **CONGENIAL ACTIVITIES**

mailing, circulating, paper processing, getting supplies, filling, personal care, coffee-making, brown-bagging, working launches

#### SOCIALIZING

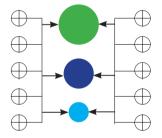
eating, entertaining, chatting, smoking, exercising

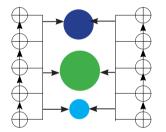
#### psychological needs

Interaction, proximity, stimulation, peace, privacy, confidentiality, security, territoriality, status¢ image

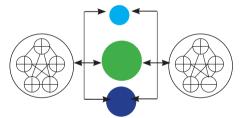








co-active group

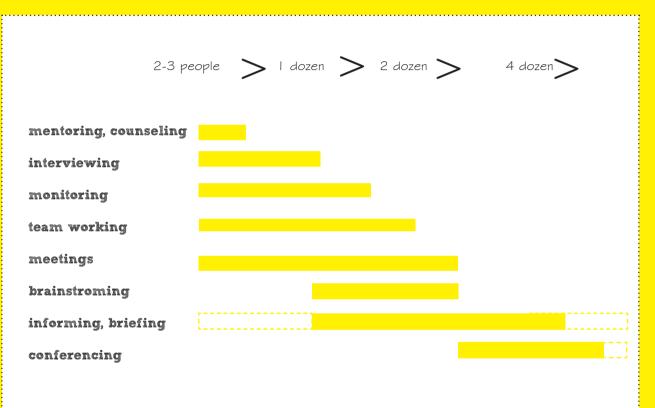


co-active group INDEPENDENT

SEQUENTIAL dealers, telemarketers magazine production interactive groups TEAMS

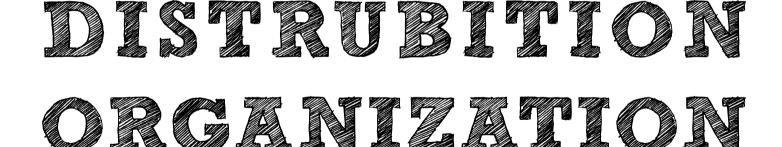
advertising, designing

#### **ACTIVITIES**



## PARTII.I.I.







We define a space as an activity area with a boundary. It may contain several different activities, either simultaneous or sequential; and its boundary may be more or less substantial. Ease and speed of response to change is now a central design criterion. Businesses must change in order to survive; processes must change and with them workers' roles and relationships. So too must spaces, in order to accommodate the new ways of working. New patterns reverse the old. Workstations are booming single purpose, and fitted to the task booths for solo activities, small rooms for quiet discussions, and tele-conference rooms. Libreries, conference rooms and cafeterias, on the other hand, are now used for wide range of activitism. It comes back to economy; workstations must be tailored to support excellent preformence; and large spaces coonot sit idle for long parts of the day.

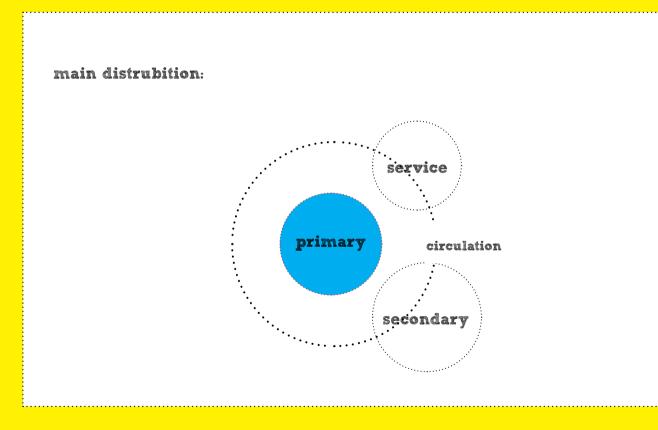
Dividing spaces needed by an organization into:

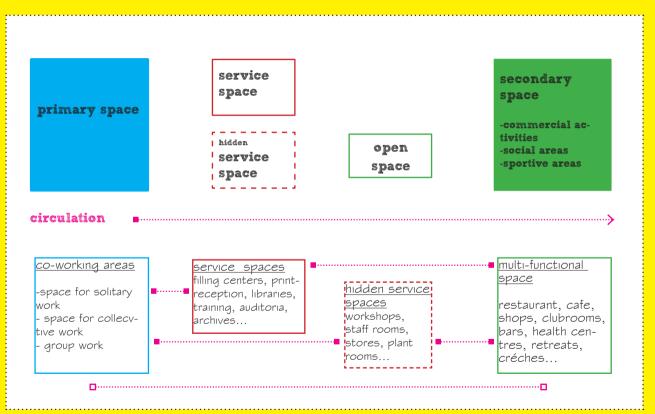
- Primary: The principal workspaces

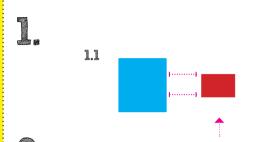
- Circulation: Spaces to do with movement around the office.

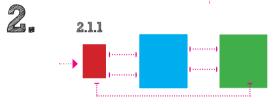
- Support / Service: Spaces containing functions to do with operation and maintenance of the building or containing functions that support the work of whole organization.

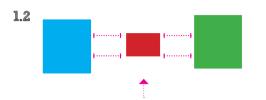
- Social: Spaces containing functions to do with non-work activitios of the occupants

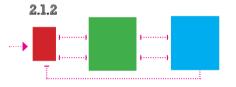


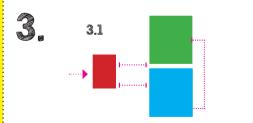


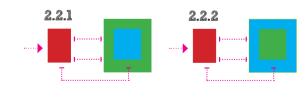


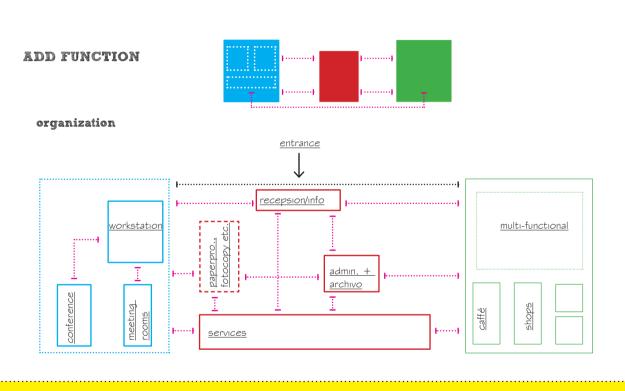


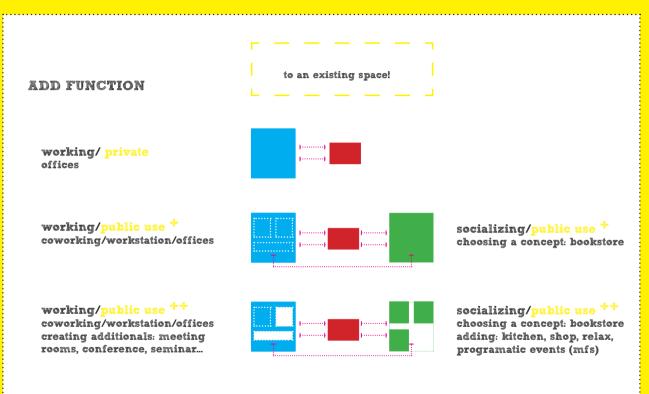


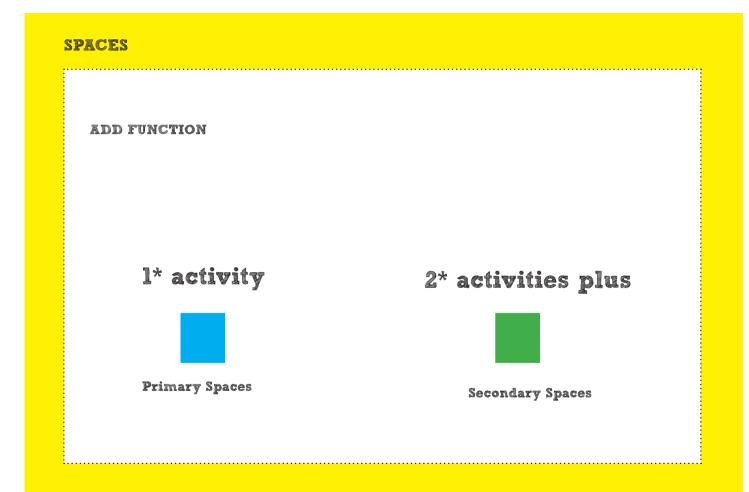


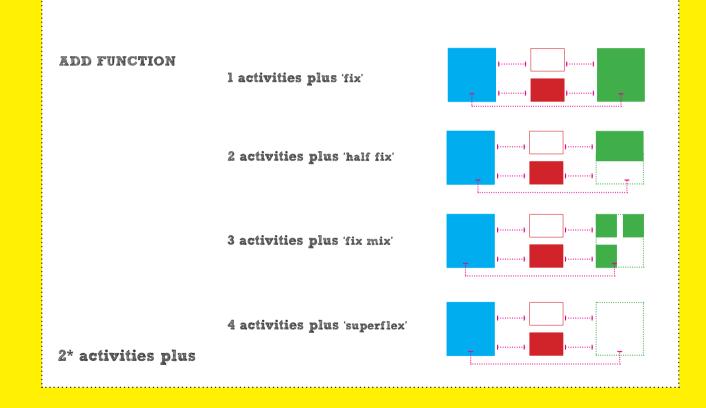




















The Functional and pyschological needs of movement are interwoven, and are best looked at together; as are the needs of the individual and of the organization.

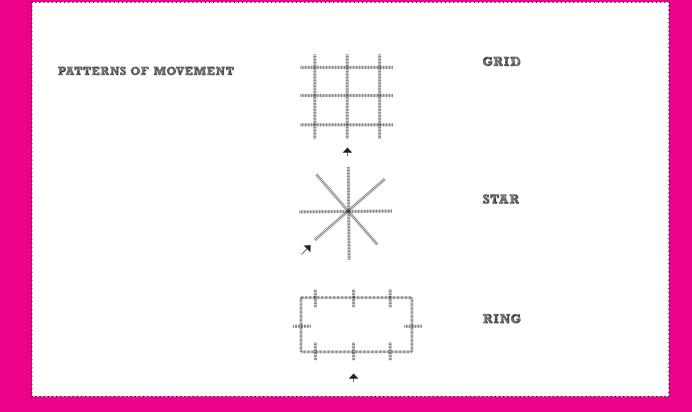
#### Patterns of movement:

The star, the grid and the ring are the principal patterns of pyhsical movement in an officeç the first two can be three dimensional, but the last only relates to single floors. Their characteristics are:

Star: Centralized / Orientation good / access good at the centre, but poor at the periphery / only one choise of route / easy to control and make secure / major meeting point at the center / isolating, the linear building with a spine coifo is a simplified star.

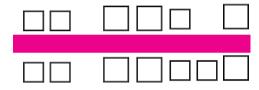
Grid: Decentralized / Orienatation poor /access equality goodd everywhere / multiplicity of routes / hard to control and secure / variety of meeting points / integrating.

Ring: Peripheral / Orientation reasonable / access moderately good everywhere / choise of two ways round / relatively easy to control and secure / ring itself is a linear meeting zone /semi integranting / if combined with several links between floors, takes on some of the characteristics of the grid pattern

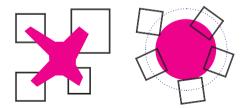


#### **ADD FUNCTION**

#### linear forms



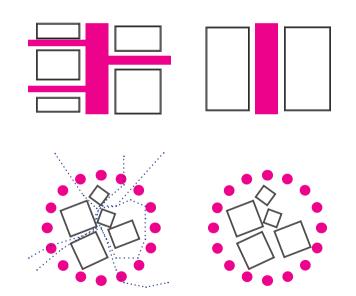
#### centralize forms



#### **ADD FUNCTION**

linear forms

outline forms





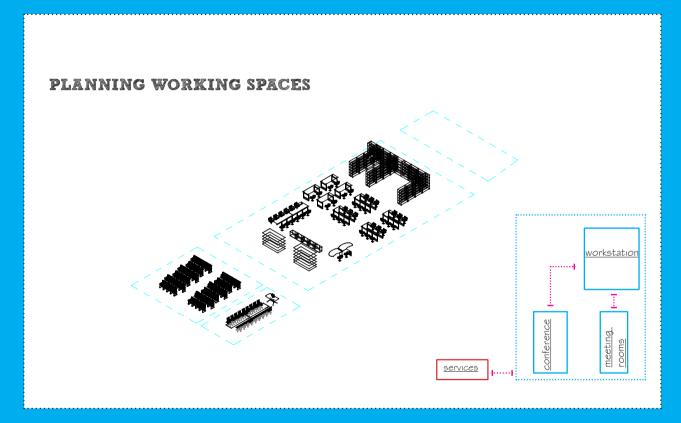
## PLANNING





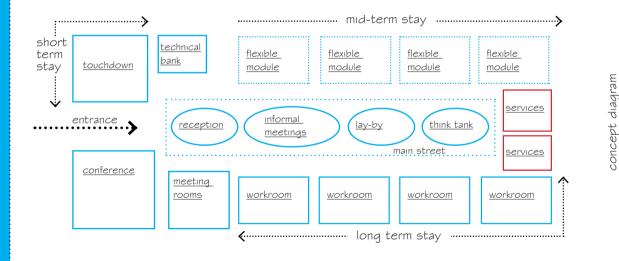


#### **PRIMARY SPACES**



### **PLANNING WORKING SPACES & PUTTING IT TOGETHER**

Fitting an organization into a building means approaching the problem from two directions simultaneously: how much space do a certain number of people need (addive approach), and how many people can the building hold (subtractive).



## **PLANNING WORKING SPACES**

#### Spaces for Collective Work

Much individual work in offices is fone in shared spaces. Many pool areas are private to an organization but others, such as a sectetarial area outside a group of executive offives, have a pucclic face.

#### Group Spces

These are the herat of any business. They are where people meet to talk, listen and together create and implement solutions to the job in hand. They can be open or dedicated to an enclosed room.

- Meeting Poings
- Team Spaces
- Boxes
- Meeting rooms
- Presentation rooms

## daily activities



## **PLANNING WORKING SPACES**

Spaces for Solitary Work

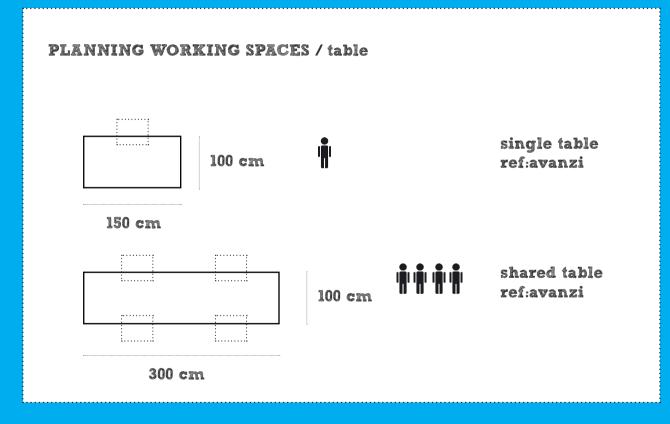
The places people need when working alone have particular characteristics. Reflective tasks want no distractions: people nearby can be a disadvantage. The solitary worker is more aware of physical comfort. So good environmental conditionas, and the right equipment and furniture, are particulary important, expecially for repetitive work.

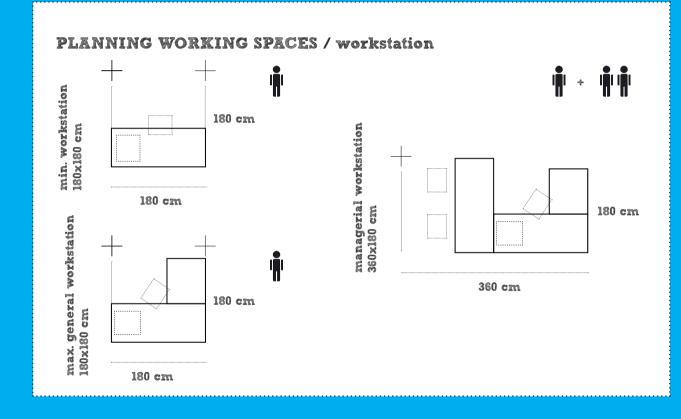
- Workstations: The setting of desk and chair had remained remarkably unchanged for last 150 years. Workstations need space for the workes; furniture and equipment. Space means room to carry out tasks, convenient access to storage and freedom to move without bomping into things.

<u>- Transient Space: "Hoteling" and "Touch-down desk" have created a new form of workstation. These shared desk are used by shift workes those dropping by the office for a short while and free-range workers who are probably part of a team.</u>

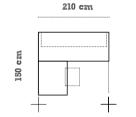
<u>- Booths: As it is for general and transient use, it can be minimal in size and without permannent storage. It may not even contain a PC or telephone. It is either fully enclosed.</u>

- Private Offices: At one level the office is a workstation with walls round it; at another it is the imposing throne room of the chief executive.

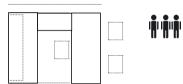




### **PLANNING WORKING SPACES**





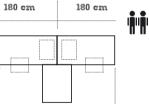


370 cm

350 cm





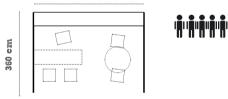


360 cm

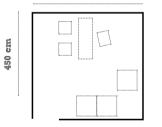
## **PLANNING WORKING SPACES**

ı





450 cm

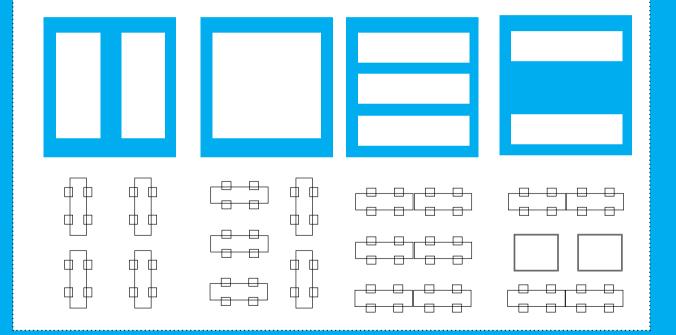


CIM
500

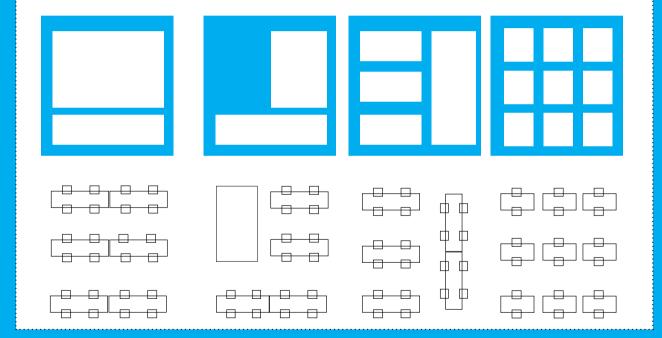
500 cm

Ll Ll	

## PLANNING WORKING SPACES / 50 m2 experience



## PLANNING WORKING SPACES / 50 m2 experience



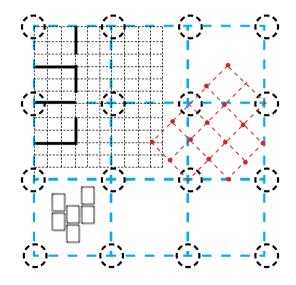
#### **PLANNING WORKING SPACES & PUTTING IT TOGETHER**

Planning is likely to be simplier and more economic where grids are multiples of each other and relate to the dimensions of building components. For space planning common modules are 90cm, 120cm and 150cm, but there can be many other carioations.



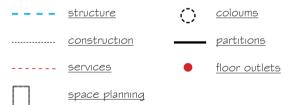
This form is based on the width of a door frame, and gives a high degree of flexibility, but has many joints and elongated panel proportions. Most sheet materials come in 120 cm widths, which makes this module economical to build. It may well suit small installations, or those which are purpose made. The I50cm grid is the most common, and leads to economical planning of space. Partitioning and furniture susyems are generally designed to work with one the common grid size.

### **PLANNING WORKING SPACES & PUTTING IT TOGETHER**

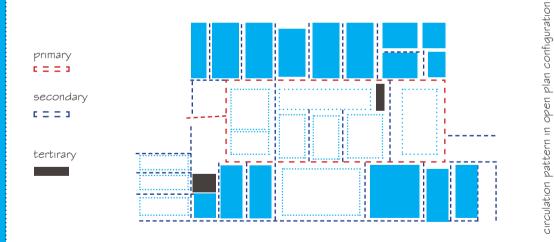


## Office spaces are likely to contain several kinds of grids as it shown:

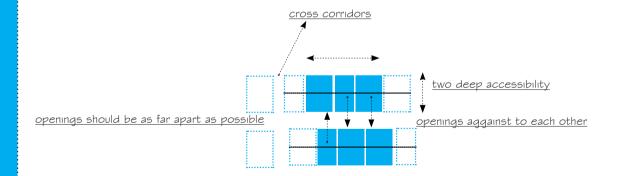
-structure: beams and columns. -shell: window spacings -services: electrical outlets, lighting -settings: -planning: workstations, room layouts



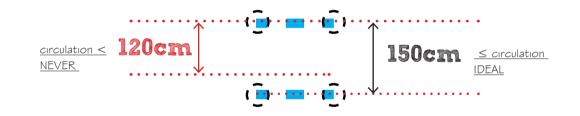
Primary circulation: circulation area around the building core used to access and interconnect the core spaces and the general office areas. This circulation path is required by fre sfety and local codes for access to and egress from the space. Secondary circulation: The main circulation through general office areas. Tertiary circulation: The additional circulation is general office areas required to access



Long, straight circulation paths provide maximum efficienct and optimum organization; however, they can also appear tunnel-like. This is particulary true if the paths are narrow. To provide maximum efficiency and at the same time create an interesting and aesthetically appealling space, the pary should me modified to create irregularites.

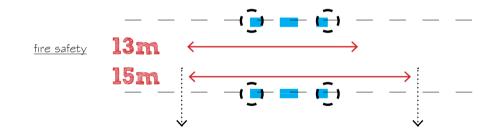


<u>Circulation is the area required to connect functional spaces in the office. In closed plan, circulation comprise</u> the corridors through the space; in open plan, it is the paths through the workstations. The tree basic types of circulation are primary, secondary and teritiary.



Circulation path widths should be considered carefully to create totally clear and unobstructed space. Generally, the wider the circulation path, the more spacious and comfortable the plan will appear and feel. Conversely, overly wide circulation paths unnecessarily consume space and decrease planning efficiency. Ideally, the main circulation paths should be at least 150cm and should never be narrower than 120cm.

The minimum width required for public corridors by fire safety code is 13 meters. This code applies to traditional partitioned corridors and all circulation spaces in open plan and the circulation space must be free and clear of any obstructions.



The circulation pattern must be laid out in such a way thay the max. travel distance from the most remote office to the point of decision, that is does not exceed 15 meters. The exception to this is referred to as a dead-end corridor. A dead-end corridor cannot exceed 6 meters in lenght from the dead end to the point of decision.





## **PLANNING SUPPORT SPACES**

Support areas are spaces that are used by a group within the organization or the entire organization to accomodate shared needs. Common support areas include:

- Reception
- Conference Rooms
- Meeting Areas
- Copy Rooms

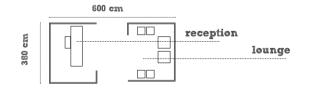
support space	m2	m2	
105 105 105	27000m2 office or less	27000m2 - 90000 office	
- Reception	23m2	23m2 / 27m2	
- Libraries	18m2	27m2/35m2	
- Training suites	X	70m2	
- Archives	I Om2	23m2 /27m2	
- Conference Room	23m2 / 27m2	27m2/ 45 m2	

## **PLANNING SUPPORT SPACES**

For ease of access, they should be located within close proximity to those groups. A support space that functions for the entire organization or even the public, such as conference centers, auditoriums, or cafeterias, should be centrally located. The level of design in these support aras is often based on whether the sypport area is used as an interface with the public and, therefore a space is important in conveying the organization's desired image.

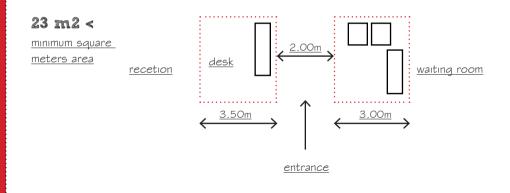
### Reception

Reception is where the company greets the world. It is the first part of the compay that most people see. So its desig can set the tone for what may be a long business relationships.

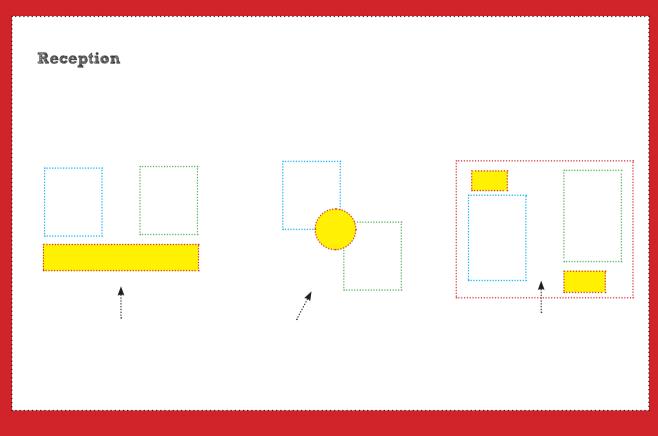


## Reception

<u>Tidiness.</u> How to conceal incoming and outgoing pachages, and the shaggy back of the wordprocessor. Eye contact. Whather to raise the seated receptionist to be nearer the standing visitor's eye level. Disabled. How to make part of the dersk low enough for wheelchalir users to have eye contact and to sign in.

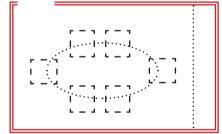


#### **SUPPORT SPACES**

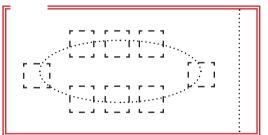


## **Conference Rooms**

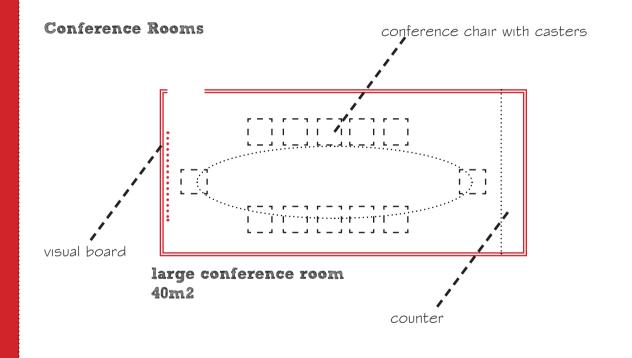
<u>Tidiness.</u> How to conceal incoming and outgoing pachages, and the shaggy back of the wordprocessor. <u>Eye contact.</u> Whather to raise the seated receptionist to be nearer the standing visitor's eye level. <u>Disabled.</u> How to make part of the dersk low enough for wheelchalir users to have eye contact and to sign in.



small conference room 24m2



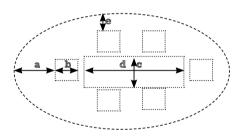
medium conference room 35m2

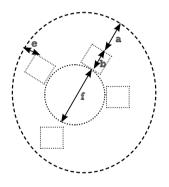


#### **SUPPORT SPACES**

## **Meeting Areas**

Meeting areas varying from the space at the end of the desk or the room, to full blown video conference and training rooms. Ordinary meeting rooms can be furnished with low key standart furniture.





## formal meetings

<u>rectangular table</u>

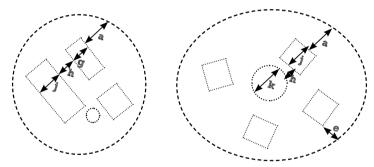
## formal meetings

round table

#### SUPPORT SPACES

### **Meeting Areas**

KEY for dimentions a circulation space 65 - 75 cm b conference chair 50 - 70 cm c table width 90 - 120 cm d table length 200 - 250 cm e distance to wall 10 - 30 cm <u>f round table 120 - 140 cm</u> g low rec. table 60 - 100 cm <u>h leg room 40 - 60 cm</u> j sofa lounge chair 80 - 100 cm k low round table 50 - 80 diam





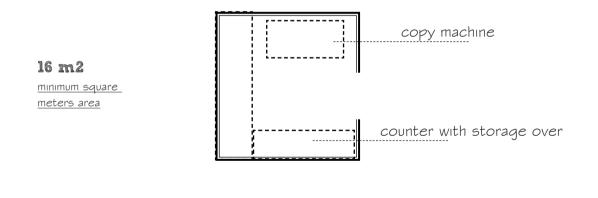
sofa and lounge chairs

informal meetings

lounge chairs

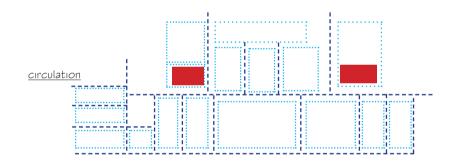
## Copy Room

Satelite copy rooms should be planned throughout a large office space in locations convenient to users. Central copy rooms should be located in or close to proximity to core areas adjacent to supply mail rooms. In new era it is possible to see function of copy as a part of circulation of the office area.



#### **SUPPORT SPACES**

## Copy Room



possibility to use copy machines in circulation areas





## PLANNING SOCIAL SPACES & PUTTING IT TOGETHER

Fitting an organization into a building means approaching the problem from two directions simultaneously: how much space do a certain number of people need (addive approach), and how many people can the building hold (subtractive).

socializing/public use + choosing a concept: bookstore

socializing/public use ++ choosing a concept: bookstore adding: kitchen, shop, relax, programatic events (mfs)

socializing/public use<sup>+++</sup> social activities commercial activities sportive activities

## PLANNING SOCIAL SPACES

Spaces for Social Integration

Support areas are the spaces that we used by a group within the organization or the entire organization to accomodate shared needs.

The sizing and location of these support areas are based on the number of people who use the space, the frequency of that use, and the adjacency requirements to internal group or visitors to the space.

These social spaces are the ones in the office that people use for activities largely unconnected with work: the cafeteria, gym, the club room, libraries, creche...

## daily activities



### SECONDARY SPACES





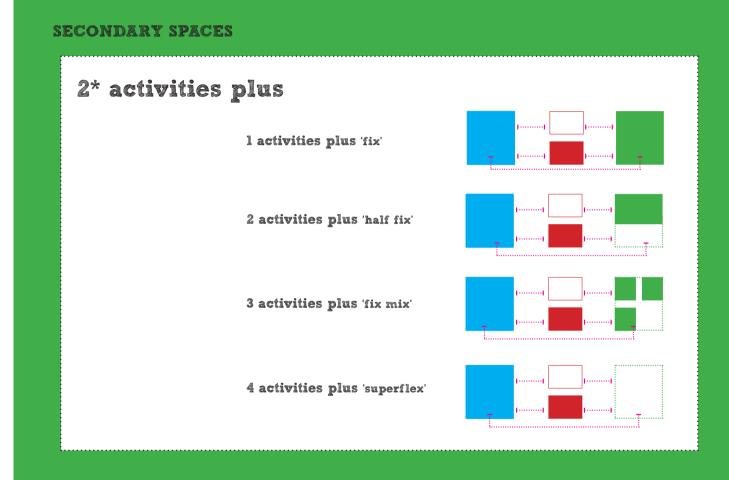


**Primary Spaces** 

## 2\* activities plus



#### Secondary Spaces



#### SECONDARY SPACES 2\* activities plus l activities plus 'fix' choose your action : social. commerce 2 activities plus 'fix mix' conference seminars. events. arts sports exhibits relax. 3 activities plus 'half fix' cinema. learning teaching, fullflexible, ... ---4 activities plus 'super flex' ... ---... ...

SECONDARY SPACES

# 2\* activities plus

# activity list

choose your ac social, commerce conference seminars, events, arts performance, eating, chatting, fablab	tion :		shops producing sports exhibits relax, cinema, learning teaching, training beautycenter fullflexible
	Ca	lculator	<b>—</b>

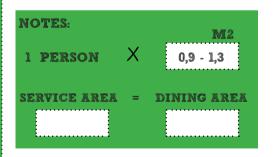
SECONDARY SPACES 2\* activities plus choose your action : LIBRARY EXAMPLES: SHOP **KINDERGARTEN FITNESS CENTER RESTAURANTS, CAFES PLUS EVENTS** EXHIBITS, EVENTS CINEMA, SEMINAR... ETC

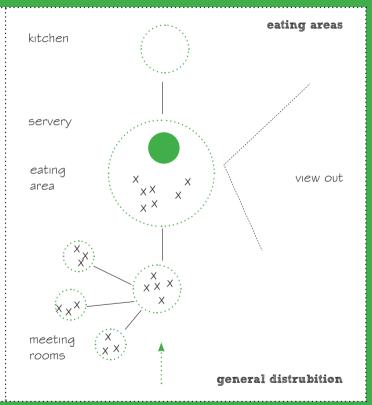
# 2\* activities plus

#### **CHOOSE YOUR ACTION :**

#### **Restaurants and Cafes**

In offices the most common formalized social activity is eating. Good subsidized food can promote healtier eating habits and encourage staff to relax and socialize with their colleagues. It expresses management's attitude to its staff. It also usually leads to shorter lunch breaks.





# 2\* activities plus

#### **CHOOSE YOUR ACTION :**

#### **Restaurants and Cafes**

#### **Eating Areas**

Round, square, rectangular tables for four to six people are generally most popular, although banquettes and booths are economical with space and give additional privacy.

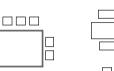
#### Serveries

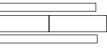
The eating area is normally two to three times the size of the support areas.

#### **Kitchens and Anciallry Areas**

Design of the kitchen depends not only on the numbers' of meals to be served, the number of eating areas and the lenght of service through the day.



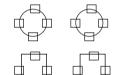




eating areas

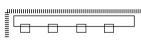


all together\* commun table

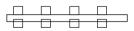


rounded

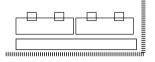
comfort



longiutude\* commun tables

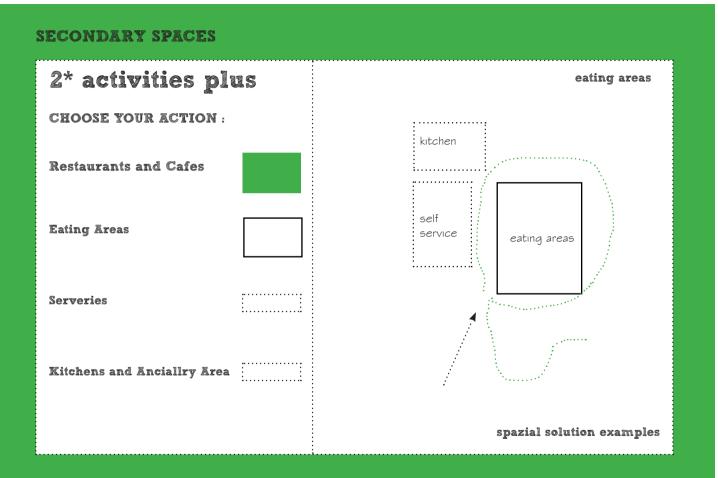


bar solution





spazial solution examples

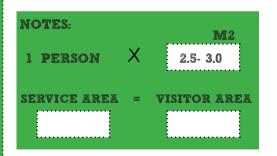


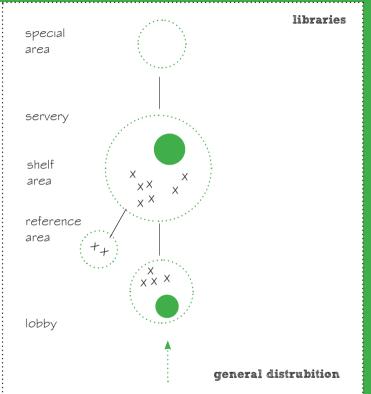
# 2\* activities plus

## **CHOOSE YOUR ACTION :**

#### Libraries

Libraries have traditionally been places where people worked alone or talked in whispers. However the resource centre provides a different paradigm. Collaborative study is encouraged, and more then ever librarians are information advisers. Users need comfortable seating and work surfaces, powerpoints for their computers





# 2\* activities plus

#### CHOOSE YOUR ACTION :

#### Libraries:

#### Stuck

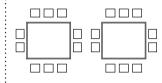
Shelving for materials storage for books and periodicals, is the primary space component of any library.

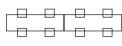
#### Worktables area

Work areas is in the library provide space for stalls for receiving and soting mail, cataloging functions, and copying equipment.

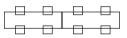
#### Staffing

The size of the staff depends on the amount of control and supervision the library will require. This can range from a self-service facility to fully supervised library.



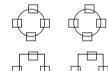


libraries



longiutude\* commun tables

all together\* commun table



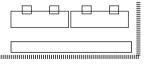
rounded





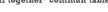


stuck example



on the wall

spazial solution examples











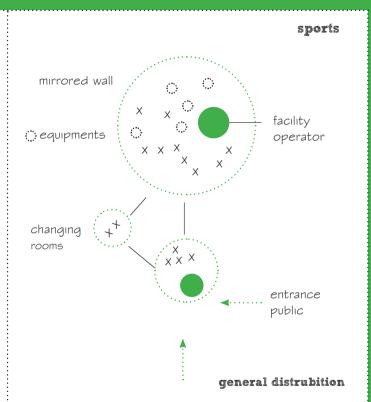
# 2\* activities plus

#### **CHOOSE YOUR ACTION :**

#### **Fitness Center**

The facility should be located away from office areasto ensure that noise generated in the fitness facility does not intrude into office areas. The additional traffic to and from the facility can also affect general office areas if the fitness center is not removed from office areas. If the facility is open to users other than occupants of the buildings, the facility should be accessable to the public.





# 2\* activities plus

#### **CHOOSE YOUR ACTION :**

#### **Fitness Center**

#### **Administative Support**

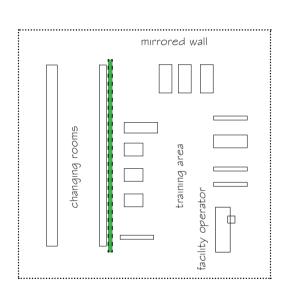
A typical fitness facility include a desk area for a professional assigned to conduct exercise programs. This area a a point pf cntrol for acess to the facility.

#### **Changing Room**

These rooms should consist of a shower area, separate vanity area, and locker area with benches.

#### **Training Area**

This area ouse cardiovacular equipment and provide open areas for individual exercise as well as warm up and cool down. These rooms should be carpented with level loop nylon antimicribial carpet and equipped with mirrors.



spazial solution examples

sports









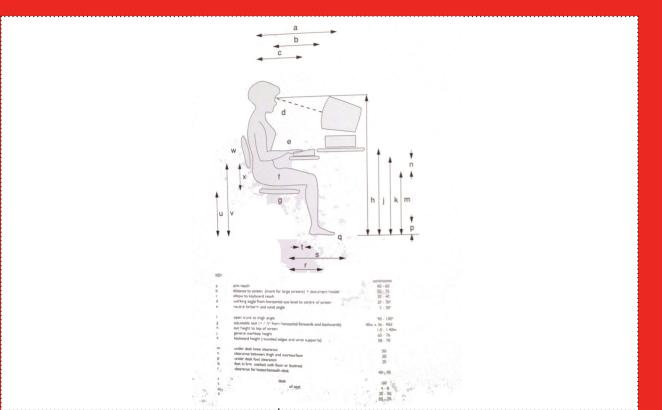
Part of good corporate culture is providing a stimulating yet unstressful environment in which people can perform at their best. Creativity is essential for the competitive company. It can take many forms. And whatever the task, whatever the situation, good environment helps for creation. The creative workplace should make worker and visitor alike feel: at home, comfortable confident, sure of their individual identity and of their worth as human being safe, knowing that they can share without losing out and can take risks

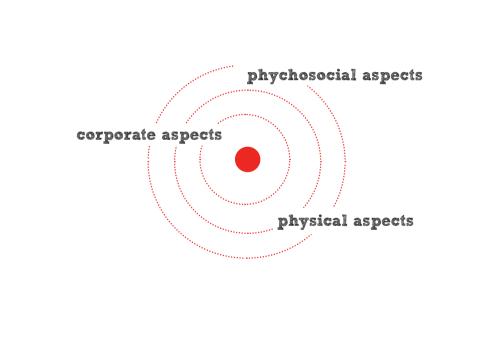
responsable, for the good of themselves and towards those they work with

creative and innovative

How can be achieved: what messages have to emphasized, or eliminated? At all levels ambience should not be created by default. What characteristics fit the company? What is essence of the team? What messages should each space, and the whole interior, convey?

The ambience that a company creates will reflect the way it works, the way in which it responds to wider concerns and the wa in which it wants to be perceived. For most companies the globalization of business is changing the way they work. For all companies the conservation of the globe's resources is changing the way the build.





# **Corporate Aspects**

The ambience that a company creates will reflect the way it works, the way in which it responds to wider concerns and the way in which it wants to be percieved.

# mobility:

Means working all over the world, flying there in person, or sending verbal and visial messages through ether or cable. This ability to go anywhere, to work anywhere reduces social and organizational bonds.

# legibility:

Mobility makes legibility essential. Users and visitors should be able to "read" the building easly. The entrance to business premises should be just as obvious.

# sustainability:

<u>Green issues affect ambience both physically and pschologically.</u> Daylight likewise is highly prised. Designing the internal parts of a building include using recycled materials and those that come from sustainable sources.

# image:

<u>Concentrating on "style" can lead to superficial decisions, and to stultifying the designers energies. To create an unique solution strategic input is needed from the sponsor.</u>

# **Phychosocial Aspects**

In ambience there is no clear boundar betweem the corporate and the personal. It is also hard to discriminate between elements which affect people's feelings and those which touch their senses.

#### status:

The cellular office and how it is furnished describes the status of occpant. The large corner office, with nice views of the park... etc. sends messages of authority and hierarchy more clearly than any well-publicized pay settlement. The minimally furnished open workstation says the reverse.

# personalization:

Workplaces vary from the totally personalized private office, which looks like just home, though the semi personal ized workstation with pin-up, postcards and vase of flowers, to the totally impersonal - such as the shared workstation which belongs to nobody.

# privacy:

Privacy relates closely to personalization, but nevertheless an elusive concept. Careful analysis of privacy needs, their purpose, how they may be met in design terms is central to the sensible workplace. Beyond the physical body is this surrounding zone, which may be cose to the skin or varies.

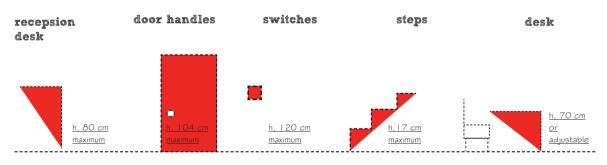
# **Physical Aspects**

How people get into a building and how they make themselves conmfortable in it are the most fundamental physical aspects of workplace ambience. A building designed for the disabled will enable all those who use it.

## accessibility:

In perfect world, buildings would be completely accessible and usable. But that costs mone, and these is a natural relucatance to do more than the minimum. \*see next page

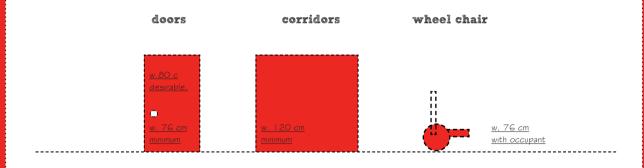
#### HEIGHT:



**Physical Aspects** 

accessibility:

WIDTH:



# ACCESSIBILITY CONSIDERATIONS

#### PLANNING

Approach to buildings including car park and changes of level Internal Spaces width of corridors, doors opening, turning circles Doors width, swing, weight, vision and kick panels Stairs width, handails, treads Floors non slip materials, few changes in level Toilets number, size, heights, equipment Graps door handles, window, taps Height handles, switches, outlets, work surfaces, keyboards, recepsion desk Vision clear lighting, visual indicators, Obstacles projections, which impede wheelchairs

#### MATERIALS

Materials changes in flooring, colour, handrails as signals Reflectances reduced for the partially sighted

# EQUIPMENT

Keyboards alternative input and hands free devices Monitors contrast, adjustability, size Filing suspension, filing systems Meeting rooms computer input devices fo the deaf

# **Physical Aspects**

## balance:

Or kinaesthetics- is how people's bodies respond to spaces as the move through them. Going to a carpet to a marble floor, up a few steps, or rising from a chair: all these activities demand changes in the body's muscular responses.

## smell:

Smell goes straight into the bloodstream. Other sensory stimuli pass through the brain first. This explains why the smell of new mown ha will conqure a total experience of a childhood summer in a wa no sound or picture could achieve.

#### touch:

<u>Good design caters for free movement of and around furniture, and circulation routes that allow enough space</u> to pass comfortably. Choosing well-designed door, furniture, with an interesting texture is important for users. Beyond physical touch there is a visual kind, where the brain combines sensation with memory and immagining.

# **Physical Aspects**

## hearing:

Sound makes all the difference in the workplace, but the right balance is difficult to achieve. Much of the physical design relates to controlling sound. Control, so that the noisy brainstormers will not disturb the creative writers. Calmness in the workspace mostly springs from noise levels: carpets and other absorbent surfaces, quiet equipment, telephones that barely ring. Loud from outside can ruin the office work in that way windows should provide valuable sense of context, time and place.

# vision:

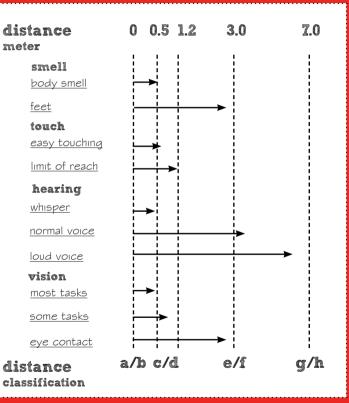
Seeing the space can tell its size, disposition and how to move around it. The impact of a space largel what is seen : a small space may make a worker feel cramped, and in too large a space a team may rattle around and become cohesive. People react to bright lighting, strident colours and play of water in a fountain. They notice comfortable furniture, the latest tecnology... The visial design of an office helps a worker to decide unconsciously, where he is happy to be and work.

# **Physical Aspects**

# DISTANCES AND SENSES KEY a intimate distance - close b intimate distance - not close c personal distance - not close d personal distance - not close e social consultative distance - close f social consultative distance - not close

g public distance - close

h public distance - not close



# **Physical Aspects**

#### color:

<u>Color is an important part of vision, but it is too often neglected in the workplace, despite the fact that it can influence motivation and performance.</u>

Color, used with style and knowledge, can turn a mundane space into a place of magic, and make an economical splace feel luxuriousç Color is for th corporate statement, but more than this - color can affect the way people perceive a space and react to it.

The color we see is light reflected off surface, so that two objects of identical colour but dissimilar textures appear quite different lights and in different situations.

Some of the best color schemes use many different colorsç However, when a variety of materials is used it is ssential to check each against actual samples n good lighting conditions to ensure correct color matchingç Changes of carpet color can be used to indicate fire routes...

<u>Using color creatively takes courage and discpline; but it is a cheap and effective way to enhance space, provide</u> <u>style</u>, lift th spirints of the workers and demonstrate a company's image.

## **Physical Aspects**

#### color:

#### RULES OF THUMB: COLOR

LIGHT COLORS: Reflect light, enlarge space, make it feel more impersonal and the walls furher away. They may be confidered feminine, but at the same time business-like.

DARK COLORS: Absorb light, and make spaces appear smaller and more intimate. They make walls feel closer; and ae considered masculine.

WARM COLORS: Reds and yellows, in all thir shades, bring visual warmth to a space. However while warmer hues can complement food and skin, and encourage sociability.

<u>COOL COLORS:</u> Blues and greens can make users believe a space is cold. However, plae unsaturated blues and greens are relaxing and refresing and look good with natural materials such as wood and leather.

PRIMARY COLORS: Reds, blues and yellows are cheerful, unsophisticated, draw attention to themselves and can be effective where use with discretion.

NATURAL COLORS: The color of natural materials, or the materials themselves, can be warm, friendly and lively without impinging too much. Naturally colored materials tend to last well.

NEUTRAL COLORS: Black, white and shades between can sometimes look rather sterile, but allied with other colors they become effective and timeless.

# **Physical Aspects**

